

Resume: Meldona Thang

Name: Meldona Thang

Position: Human Resources Financial Manager

Location: California, United States

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Hobbies

- **Networking and Public Speaking:** Attending industry events and conferences to expand professional network and refine public speaking abilities.
- **Health and Fitness:** Pursuing an active lifestyle through regular workouts, outdoor activities, and participation in local fitness events.
- **Travel and Cultural Exploration:** Visiting new destinations and immersing in local cultures to broaden horizons and gain insights for creative marketing strategies.
- **Podcasting:** Hosting a sales and marketing podcast to share industry insights, interview experts, and engage with a wider audience.

Profile

As an energetic sales professional with over 7 years of experience, I am excited to bring my enthusiasm and expertise to the Marketing Department's sales team. My most notable achievement is the development and execution of a marketing campaign that resulted in a 35% increase in sales and a 20% boost in customer retention. With my proven track record in sales and passion for connecting with clients, I am committed to generating impressive results, driving brand growth, and fostering lasting customer relationships.

Employment History

- **Sales Representative, BrandBuilders Inc. (2014 – 2016)**
Consistently exceeded sales targets and contributed to a 15% annual increase in revenue for the company.
- **Marketing and Sales Coordinator, InnovateMarketing (2016 – 2018)**
Developed and implemented effective marketing strategies that drove a 25% surge in sales and expanded the company's client base.

- **Senior Sales Specialist, MarketMasters (2018 – 2021)**
Designed and executed a successful marketing campaign, resulting in a 35% increase in sales and a 20% improvement in customer retention rates.

Education

- **Bachelor of Business Administration in Marketing, TopTier Business University (2006 – 2010)**
Graduated Cum Laude and received the Best Marketing Strategy Project Award for a comprehensive sales and marketing plan.